

Sparklight Business MySparklight Business App “Download and Register to Win” Contest Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO PARTICIPATE OR WIN. PURCHASE DOES NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.

1. **Sponsors:** Sparklight’s MySparklight Business App “Download and Register to Win” “Contest” is sponsored by Cable One, Inc. d/b/a Sparklight (“Sparklight” or “Sponsor”).

2. **Eligibility:** The Contest is open and offered to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older as of August 12, 2024, and have a current subscription to Sparklight Business Internet Services. Participant must have downloaded, installed, and registered their Sparklight Business Internet account in the MySparklight Business app between April 25, 2024 and August 31, 2024. Employees and their immediate family (spouse, sibling, parent, child, or grandparent and the spouses of such persons) and household members (whether or not related) of Sponsor and its employees, subsidiaries, affiliates, advertising, promotion, or fulfillment agencies, promotional partners, and all other entities or individuals involved in or associated with the development, implementation, administration, or fulfillment of the Contest (collectively, the “Contest Entities”) are not eligible to participate in the Contest. Only individuals meeting all eligibility requirements set forth in these Official Rules (“Participant”) may participate in the Contest or win a prize. All federal, state, and local laws and regulations apply.

3. **Contest Period:** The Contest begins at 12:00:01 AM Mountain Standard Time (Arizona) (“MST-Arizona”) on August 12, 2024, and ends at 11:59:59 PM MST-Arizona on August 31, 2024 (“Contest Period”). Sponsor’s clock is the official timekeeper for this Contest.

4. How to Participate:

- Download the MySparklight Business mobile app, available in the App Store or Google Play
 - App Store <https://apps.apple.com/us/app/mysparklight-business/id6478375256>
 - Google Play <https://play.google.com/store/apps/details?id=com.sparklight.customer.business.app>
- Register your Sparklight Business Internet account in the app. Must be completed by 11:59:59 PM MST-Arizona on August 31, 2024.

Limit one entry per person.

5. **Prize:** There will be ten prize drawings during which ten (10) winners (“Winner”) will be randomly selected from all eligible entries received for a \$100 Amazon.com Gift Card† (AVR \$100). AVR means average retail price. Sponsor may, in its sole discretion, substitute the prize with a prize of comparable or greater value if the offered prize becomes unavailable. Winner is solely responsible for all other expenses associated with the prize.

6. **Odds:** The odds of winning a prize depend on the number of eligible entries received.

7. **Selection of Winner.** Ten (10) potential winners will be selected in a random drawing by Sponsor or its designees by September 15, 2024. Potential winners do not have to be present at the prize drawing to win.

8. **How to Claim Prizes:** Sponsor or its designees will attempt to notify the potential winners via phone call to the phone number registered to the potential winners’ Sparklight Business Internet account. Notification will be attempted on or before September 15, 2024. If any potential winner does not meet eligibility criteria, or is otherwise unwilling or unable to comply with these Official Rules or cannot be

contacted by September 15, 2024, then an alternate potential winner will be selected at the Sponsor's sole discretion.

9. Publicity: Except where and as may be prohibited by law, participation in the Contest and acceptance of a prize constitutes the express permission of Winner for Sponsor and those acting pursuant to the authority of Sponsors to use such winner's name, image, voice, entry, opinions, hometown, and/or state for advertising, trade, promotion, and/or publicity purposes in all forms of media now known or hereafter discovered or devised, worldwide in perpetuity, without further notice, review or approval, or compensation.

10. Privacy: Sponsor will collect personal data from Participants when they enter this Contest, and this information will be used for the purposes of administering the Contest, publicizing the Contest, and other promotional purposes that benefit Sponsor. This information will not be sold or otherwise transferred to unaffiliated third parties but may be used by Sponsor to contact Participants in the future with offers and announcements that Sponsors feel may be of interest. If a Participant does not wish to be contacted by Sponsor, then the participant can opt out of receiving messages.

11. General Conditions: Sponsor shall not be responsible for non-conforming lost, late, incomplete, inaccurate, delayed, undelivered, misdirected, or illegible Entries (or any component thereof) or for inaccurate entry information, whether caused by Sponsor or Participant or by any computer, technical or human error or malfunction that may occur in the processing of entries, the administration of this Contest, or in the announcement of prizes. Incomplete and/or duplicate entries are prohibited and will be deemed void. The use of any device to automate the entry process is prohibited, and any such entries shall be void. Sponsor reserves the right, in its sole and absolute discretion, to void suspect entries or to modify, cancel, terminate, or suspend the Contest should a virus, bug, or other cause corrupt or impair the administration, security, or integrity of the Contest.

Sponsor reserves the right, in its sole and absolute discretion, to cancel, terminate, modify, extend, or suspend the Contest should non-authorized intervention, fraud, weather, force majeure events, or other causes beyond their control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. Sponsor reserves the right to disqualify any individual whom Sponsor or its designees determine, in their sole and absolute discretion, is or is attempting or intending to: (a) tamper with any aspect of the operation of the Contest, (b) defraud Sponsor or Contest Entities, (c) undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices, (d) annoy, abuse, threaten, or harass any other Participants, Sponsor, Contest Entities, or representatives of Contest Entities, or (e) act in violation of these Official Rules. In such event(s), Sponsor reserves the right (in addition to disqualification of such individual) to seek damages from any such person to the fullest extent permitted by law. No groups, clubs, newsletters, or organizations may reproduce or distribute any portion of these Official Rules to their members, and anyone who participates in the Contest through means not permitted by these Official Rules is subject to disqualification. All entries are subject to verification, are void, and will be rejected if not obtained through authorized, legitimate channels or if any part of an entry is determined by Sponsor or its designees to be illegible, forged, reproduced, manipulated, mutilated, counterfeited, or tampered with in any way. No more than the stated number of prizes will be awarded. In the event that production, technical, mechanical, typographical, or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right, in its sole and absolute discretion, to award only the stated number of prizes (previously not awarded) by means of a random drawing among all legitimate and eligible prize claims.

12. Release: By participating in this Contest and/or accepting a prize, Participant (for himself or herself and his or her heirs) agrees to release, indemnify, and hold harmless Sponsor, the Contest Entities, and each of their officers, directors, owners, employees, agents, affiliates, and owner-operators (collectively, the "Released Parties") from any and all liability for any injuries, loss, harm, damage, cost, or expense through the links in the contact emails of any kind to any person(s), including, without limitation, property damage, personal injury and/or death, arising in whole or in part, directly or indirectly, from acceptance,

possession, use, and/or misuse of a prize or participation in this Contest or any Contest-related activity and for any claims based on publicity rights, defamation, or invasion of privacy.

13. Agreement to Official Rules: By participating in the Contest, each Participant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Contest. By participating in the Contest, each Participant waives any right to claim ambiguity in these Official Rules. In the event of any inconsistency with any other materials, these Official Rules shall govern.

14. Limitation of Liability: IN NO EVENT WILL SPONSOR OR ANY RELEASED PARTY BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE CONTEST, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Except where prohibited, Participants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize awarded, or the determination of winner, shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees; and (c) s/he hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

15. Non-waiver: The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

16. Choice of Law: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of each Participant, and/or Sponsor or Released Parties in connection with the Contest, shall be exclusively governed by and construed in accordance with, the laws of the State of Arizona without regard to conflicts of law/choice of law doctrine of Arizona or any other jurisdiction, and all proceedings regarding same shall take place exclusively either in a state or federal court located in Arizona. Each Participant agrees to the jurisdiction of such courts and waives any right to change of venue or any like right.

17. Miscellaneous: Amazon and all related marks are trademarks of Amazon.com Inc. or its affiliates. Restrictions apply. See amazon.com/gc-legal for details.